



Tax · Audit
& Advisory

ANB CONSULTING · INDONESIA

Company Profile

2026

Empowering your business, securing your future.

OFFICE

Jl. Cihampelas No. 201A, Cipaganti,
Coblong, Bandung 40131

WEBSITE

anbconsulting.id

EMAIL

admin@anbconsulting.id



Table of Contents

03	Managing Partner's Message	
04	Who We Are	
05	Vision & Values	
06	Our Purpose	
07	Practice Areas & Industries	
08	Scope of Services	
12	Our Team	
18	Our Experience	
20	Contact	

i FROM THE MANAGING PARTNER

A Message from Our Managing Partner



Warm regards,

Hafidz Siddiq Ghifari
MANAGING PARTNER, ANB
CONSULTING

In today's dynamic economic landscape, steering a business toward sustainable growth takes more than operational excellence. It takes a resilient financial foundation, an efficient fiscal strategy, and the ability to navigate an increasingly complex regulatory environment.

We founded AnB Consulting because we saw a critical gap in the market. Many businesses, from rising SMEs to established corporations, were receiving normative advice that merely ticked compliance boxes. In the real world, businesses do not just need reporters. They need problem solvers, a partner who can translate rigid tax regulations and complex financial data into practical, commercial strategies.

Drawing on our collective experience in global Big Four accounting firms and multinational corporations, we built AnB Consulting to be exactly that partner. We bring world-class technical rigour and combine it with a deep, personal commitment to your business.

We do not treat tax, accounting, and business strategy as separate silos. We integrate them into one seamless advisory experience. Whether we are defending your assets in a tax dispute, structuring your daily financials for clear cash flow visibility, or advising on your next corporate acquisition, our goal is single-minded.

We take on the heavy lifting of your compliance and financial complexity, so you can focus on what you do best: growing your business.

On behalf of the Partners and the entire team, I invite you to explore our firm's capabilities in this profile. Thank you for your trust, and we look forward to walking alongside you on your journey to sustainable growth.

Empowering your business, securing your future.

WHO WE ARE

Who We Are

We are AnB Consulting, a boutique Tax, Audit, and Advisory firm built by specialists trained at the Big Four and leading corporate institutions. We pair that technical pedigree with the energy, agility, and personal attention of a modern boutique.

We exist to help Indonesian businesses grow on solid ground. We turn complex regulations and financial data into clear commercial decisions, and we stand with our clients from daily compliance through to their most strategic moves. We are technical where it matters, commercial where it counts, and close to our clients at every step.

■ Tax, Audit & Advisory under one roof

An integrated firm, so compliance, assurance, and strategy connect without gaps.

■ Big Four-trained specialists

World-class technical rigour drawn from KPMG, EY, BDO, and leading institutions.

■ Built for Indonesian business

From rising SMEs to established corporations, with genuine cross-border fluency.

Rp 1T+

**TAX ASSETS
RECOVERED***

30+

**MULTINATIONALS
SERVED***

3

SERVICE LINES

6

**PARTNERS &
SPECIALISTS**

**Figures reflect the cumulative professional track record our partners built at leading firms before founding AnB Consulting.*

i OUR PURPOSE & VISION

Vision & Values

Empowering your business, securing your future.

We empower your business to reach its full potential through strategic financial insight, while securing your long-term growth with uncompromising precision in tax and compliance.

01

SECURING

Precision

We deliver absolute accuracy.

We never compromise on quality. Every analysis and every solution is rooted in a deep command of prevailing regulations and global standards, so you move forward on firm, data-backed ground.

02

EMPOWERING

Impact

We create sustainable value.

We are here for more than reporting obligations. We analyse, optimise, and design efficient financial and fiscal structures that protect and multiply your business's assets.

03

EMPOWERING

Partnership

We walk together.

We position ourselves at your side. From daily operational decisions to strategic corporate actions such as expansion and M&A, we bring insight and clarity of direction for every step you take.

04

SECURING

Integrity

We do what is right.

Trust is our primary currency. We deliver business-oriented mitigation strategies while upholding the highest ethical, legal, and compliance standards.

i OUR PURPOSE

Our Purpose

Empowering your business, securing your future.

Whether navigating complex tax regulations, building a solid accounting foundation, or executing strategic corporate actions, the people at AnB Consulting share one overarching goal: to be the catalyst for your business growth and the shield against your financial risks.

Our Clients

We stimulate growth and confidence in business.

Our clients seek our expertise to untangle complex financial challenges, mitigate tax risks, and scale their businesses sustainably, without the fear of compliance pitfalls.

Our People

We are driven by a passion for problem-solving.

We are a team of professionals who love the adrenaline of consulting. We cultivate an environment where top-tier talent can channel technical rigour into meaningful, impactful advisory work.

Our Ecosystem

We elevate the standard of local business.

We believe every business in Indonesia, from rising SMEs to established corporations, deserves access to world-class, uncompromising financial and tax advisory.

PRACTICE AREAS & INDUSTRIES

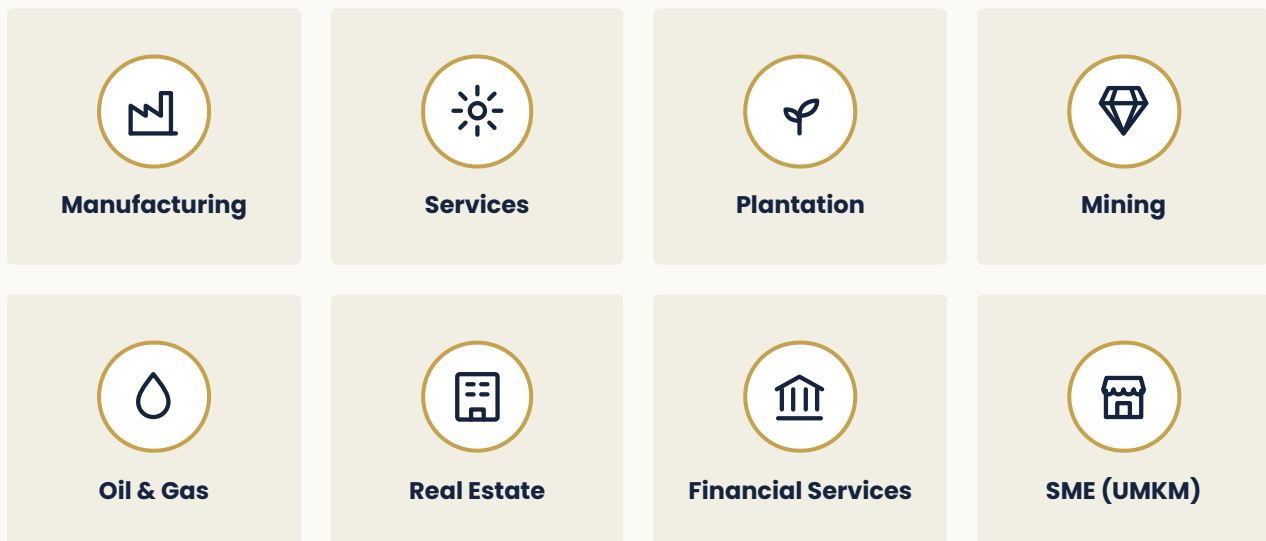
Practice Areas & Industries

We combine industry-specific insight with deep technical execution across tax, audit, and advisory, tailoring solutions to the regulatory realities and commercial dynamics of each sector.

PRACTICE AREAS



INDUSTRIES WE SERVE



i SCOPE OF SERVICES

Tax



“Tax is where precision protects value. Our role is to keep you fully compliant today and well structured for tomorrow, so every position we take can be defended with confidence.”

Januarsyah Dwi Priyono

SERVICE LEADER

■ Tax Compliance

Monthly and annual corporate and individual returns (PPh 21, 22, 23, 25, 26, 29, and VAT).

■ Tax Advisory & Planning

Transaction structuring, treaty analysis, and opinions for material transactions.

■ Tax Dispute Resolution

Audit defence, objections, appeals to the Tax Court, and Judicial Review.

■ Transfer Pricing

Master File and Local File documentation with benchmarking on the arm's length principle.

■ Tax Due Diligence

Pre-M&A and pre-IPO risk analysis, health checks, and exposure mapping.

i SCOPE OF SERVICES

Audit & Assurance



“Assurance is about earning trust in the numbers. We bring disciplined methodology and clear judgement, so your stakeholders can rely on your financial statements without hesitation.”

Thomas Gamaliel Teguh Pribadi

SERVICE LEADER

Financial Statement Audit

Independent audits under SAK and IFRS, from planning through to reporting.

Accounting & Financial Reporting

Bookkeeping, financial statement preparation, and reporting support.

Group & Consolidated Audit

Multi-entity engagements coordinated with international member firms.

Internal Control & AUP

Internal control review, financial SOPs, and agreed-upon procedures.

i SCOPE OF SERVICES

Advisory: Deals



“In a transaction, the details decide the outcome. We stress-test the numbers and surface the real risks early, so you negotiate from a position of clarity and strength.”

Iqbal Natakusumah

SERVICE LEADER

■ **M&A Due Diligence**

Financial, operational, and commercial diligence for buy-side and sell-side.

■ **Valuation & Financial Modelling**

DCF, comparables, and integrated three-statement models.

■ **Quality of Earnings & Net Debt**

Normalised earnings, Net Working Capital, and Net Debt analysis.

■ **Deal Structuring & Support**

Structuring options, red-flag reporting, and negotiation support.

i SCOPE OF SERVICES

Advisory: Business Transformation



“Strategy only matters when it works on the ground. We help businesses turn ambition into operating models, funding, and growth that hold up in the real market.”

Reggy Sinaga
SERVICE LEADER

■ Corporate Strategy & Structure

Business modelling, holding structure design, and expansion strategy.

■ Regulatory & Compliance Advisory

Government relations and navigation of OJK and industry policy.

■ Corporate Finance & Access to Capital

Financing structures, funding readiness, and lender engagement.

■ Performance & Growth

Operating model design, process improvement, and portfolio growth.

i PARTNER TEAM

MANAGING PARTNER • TAX • DISPUTE • STRUCTURING

Hafidz Siddiq Ghifari

S.Tr.Ak., BKP • Licensed Tax Attorney

hafidz@anbconsulting.id



Hafidz Siddiq Ghifari (Hafidz) is the Managing Partner of AnB Consulting and leads the firm's work on complex tax disputes and corporate structuring. He is a licensed Tax Consultant and an admitted Tax Attorney before the Indonesian Tax Court. His foundation was built across the Big Four and leading corporate tax functions, including KPMG, BDO, and a major agribusiness group, where he learned to defend high-stakes positions from the first audit through to judicial review.

He has led tax dispute resolution across audits, objections, appeals, and judicial reviews for more than twenty group entities, and has contributed to tax due diligence on buy-side and sell-side M&A transactions with aggregate deal values exceeding IDR 20 trillion. His focus is on designing tax-efficient, defensible structures for cross-border and related-party transactions while keeping systemic fiscal risk under control. Clients value his technical command and his composure in front of the authorities.

PRACTICE FOCUS

Tax dispute resolution (audit, objection, appeal, judicial review); transfer pricing; corporate and cross-border structuring; tax compliance and planning.

INDUSTRY EXPERTISE

Manufacturing, mining, plantation, financial services, and general services.

EDUCATION

Bachelor of Applied Science (S.Tr.Ak.) in Tax Accounting, Universitas Padjadjaran.

LICENSES & CERTIFICATIONS

Licensed Tax Consultant (BKP, Level A); Licensed Tax Attorney (Kuasa Hukum Pengadilan Pajak); Brevet A and B.

LANGUAGES

Indonesian (native) • English (professional).

i PARTNER TEAM

SENIOR PARTNER • TAX

Januarsyah Dwi Priyono

S.Tr.Ak., BKP

januarsyah@anbconsulting.id



Januarsyah Dwi Priyono (Januarsyah) is a Senior Partner and leads the firm's Tax Compliance practice. He advises corporate and individual clients on their monthly and annual obligations, fiscal reconciliation, and the resolution of tax notices and disputes, and he has a strong record of building and mentoring high-performing compliance teams.

He combines rigorous technical execution with a service-oriented approach that keeps clients audit-ready across Indonesia's evolving tax regulations, while identifying planning opportunities that improve their fiscal position.

PRACTICE FOCUS

Tax compliance (monthly and annual); tax advisory and planning; tax dispute support; tax process improvement.

INDUSTRY EXPERTISE

Services, manufacturing, and SME (UMKM).

EDUCATION

Bachelor of Applied Science (S.Tr.Ak.) in Tax Accounting, Universitas Padjadjaran.

LICENSES & CERTIFICATIONS

Licensed Tax Consultant (BKP); Brevet A and B.

LANGUAGES

Indonesian (native) · English (professional).

i PARTNER TEAM

SENIOR PARTNER • AUDIT & ASSURANCE

Thomas Gamaliel Teguh Pribadi

S.Ak.

thomas.g@anbconsulting.id



Thomas Gamaliel Teguh Pribadi (Thomas) is a Senior Partner and leads Audit and Assurance. Trained at EY and BDO, he has led engagement teams from planning through to reporting across coal mining, manufacturing, retail and consumer, hospitality, and pharmaceuticals, including group audits coordinated with international member firms such as BDO Singapore and PKF UK.

He brings a disciplined assurance methodology and sound judgement on complex accounting areas, including revenue recognition, credit loss, and employee benefits under PSAK. His collaborative, cross-border working style was shaped on multinational engagements.

PRACTICE FOCUS

Financial statement audit; group and consolidated audit; assurance and agreed-upon procedures; accounting advisory (PSAK and IFRS).

INDUSTRY EXPERTISE

Mining, manufacturing, retail and consumer, hospitality, and plantation.

EDUCATION

Bachelor of Science in Accounting (International Program), Universitas Gadjah Mada; Exchange, Yonsei University.

CERTIFICATIONS

IELTS 8.0 (CEFR C1); Greenship Associate (GBCI).

LANGUAGES

Indonesian (native) • English (fluent).

PARTNER TEAM

SENIOR PARTNER • ADVISORY: DEALS

Iqbal Natakusumah

S.E.

iqbal.natakusumah@anbconsulting.id



Iqbal Natakusumah (Iqbal) is a Senior Partner in Advisory and leads the firm's Deals practice. From KPMG's Transaction Services team, he has advised on financial, operational, and commercial due diligence for mergers and acquisitions across EV components and general manufacturing, technology and telecommunications, FMCG, oil and gas, trading, healthcare, and real estate.

He builds detailed financial models and normalised analyses, including Quality of Earnings, Net Working Capital, and Net Debt, and advises on deal structuring, red-flag identification, and risk mitigation to protect value across the transaction lifecycle.

PRACTICE FOCUS

M&A due diligence (financial, operational, commercial); Quality of Earnings, NWC and Net Debt analysis; valuation and financial modelling; deal structuring and negotiation support.

INDUSTRY EXPERTISE

Manufacturing and EV components, TMT, FMCG, oil and gas, healthcare, and real estate.

EDUCATION

Bachelor of Science in Accounting (International Program, with honours), Universitas Gadjah Mada.

CERTIFICATIONS

Power BI for Data Analysts (Microsoft); IELTS 8.0 (CEFR C1); EY Bronze Badge in Finance.

LANGUAGES

Indonesian (native) • English (professional).

PARTNER TEAM

SENIOR PARTNER • ADVISORY: BUSINESS TRANSFORMATION

Reggy Sinaga

reggy@anbconsulting.id



Reggy Sinaga (Reggy) is a Senior Partner in Advisory and leads the firm's Business Transformation practice. He brings more than fifteen years of experience across multifinance, financial technology, and the SME sector, with a strong record in corporate development, risk-based financing products, and navigating complex regulatory landscapes.

He is well known for his work in government relations, including active participation in the AFPI task force that shapes policy for Indonesia's peer-to-peer lending industry, and for advising on regulatory compliance. He brings deep strategic insight and an extensive network to support clients in expansion, compliance, and sustainable financial structuring.

PRACTICE FOCUS

Corporate strategy and development; business modelling and expansion; regulatory and compliance advisory; risk-based marketing and portfolio growth.

INDUSTRY EXPERTISE

Financial services, fintech (peer-to-peer lending), multifinance, and SME.

EXPERIENCE

More than 15 years across multifinance, fintech, and SME, including leadership roles in productive lending and corporate development.

GOVERNMENT RELATIONS

AFPI task force participation and OJK policy navigation.

LANGUAGES

Indonesian (native) • English (professional).

PARTNER TEAM

**PARTNER • BUSINESS TRANSFORMATION • CHINESE
DESK**

Owen Chen

owen@anbconsulting.id



Owen Chen (Owen) is a Partner in Business Transformation, focused on corporate finance and access to capital. Across leading fintech and financing platforms, including Modalku, IFS Capital, and Akulaku, he has structured and originated financing solutions such as supply-chain and invoice financing, working-capital facilities, and heavy-equipment financing.

He has built corporate-anchor partnership programmes that expand financing reach for SMEs and their ecosystems, and he helps clients strengthen liquidity, design financing structures, and connect growth strategy to funding. Owen also leads the firm's Chinese Desk, serving Chinese-speaking and China-linked investors with their cross-border needs in Indonesia.

PRACTICE FOCUS

Corporate finance and access to capital; supply-chain and working-capital financing; strategic partnerships and business development; financial analysis and risk assessment.

INDUSTRY EXPERTISE

Financial services and fintech, SME, heavy equipment and distribution.

ROLE

Partner, Business Transformation, and Head of the Chinese Desk.

EDUCATION

Bachelor of Arts in Finance and Entrepreneurship, University of Washington; Associate in Business Administration, Bellevue College.

LANGUAGES

Indonesian • English (fluent).

OUR EXPERIENCE

Representative Experience

The following representative matters reflect work led by our partners, including engagements undertaken at prior firms. Client names are withheld, and certain matters are excluded where they cannot be disclosed.

Tax Dispute & Litigation

Full representation through audit, objection, appeal, and judicial review, aligning legal arguments with the underlying tax and transfer-pricing positions.

- Led tax audits, objections, appeals, and judicial reviews for more than 20 group entities across manufacturing, mining, banking, agriculture, securities, and services.
- Secured over IDR 500 billion in tax recoveries and reduced roughly 75% of tax audit corrections across ongoing dispute mandates.
- Represented clients before the Tax Court on cross-border related-party transaction disputes.
- Managed strategic applications for fiscal incentives with government authorities to improve group-wide fiscal efficiency.

Tax Compliance & Transfer Pricing

Keeping multinational and domestic groups audit-ready across their full compliance calendar.

- Managed monthly and annual corporate tax compliance for more than 30 multinational companies.
- Prepared Transfer Pricing documentation (Master File and Local File) and benchmarking analyses on the arm's length principle.
- Delivered fiscal reconciliation, tax corrections, and refund (restitution) requests.
- Advised on tax planning and structuring for related-party and cross-border transactions.

OUR EXPERIENCE

Transaction Advisory & M&A Due Diligence

Protecting value across the deal lifecycle with rigorous diligence and disciplined financial analysis.

- Advised on financial, operational, and commercial due diligence for M&A across EV components and manufacturing, technology and telecommunications, FMCG, oil and gas, trading, healthcare, and real estate.
- Prepared Quality of Earnings, Net Working Capital, and Net Debt analyses supported by detailed financial models.
- Supported deal structuring, red-flag identification, and risk mitigation in negotiations.
- Delivered feasibility studies and market valuations for early-stage and cross-border ventures.

Audit & Assurance

Disciplined assurance across complex, multi-entity groups, coordinated with international member firms.

- Led financial statement audits from planning to reporting across coal mining, manufacturing, retail and consumer, hospitality, and pharmaceuticals.
- Delivered group and consolidated audits coordinated with international member firms, including BDO Singapore and PKF UK.
- Assessed judgement-based accounting areas, including revenue recognition, credit loss, and employee benefits under PSAK.
- Executed stock-takes and supported consolidation for parent companies and multiple subsidiaries.

Corporate Finance & Business Transformation

Connecting growth strategy to funding, and strengthening how businesses operate.

- Structured and originated supply-chain, invoice, working-capital, and heavy-equipment financing for SMEs and corporate ecosystems.
- Built corporate-anchor partnership programmes, closing financing deals exceeding IDR 110 billion within six months.
- Advised on financing structures, borrower risk assessment, and access to capital for growth.
- Shaped industry policy through the AFPI task force and advised on OJK regulatory compliance.



Get in Touch

Your Tax, Audit, and Advisory journey starts here. We are ready to help your business grow, efficiently, compliantly, and with confidence.

PHONE

+62 851 1081 4544

EMAIL

admin@anbconsulting.id

WEBSITE

anbconsulting.id

OFFICE

Jl. Cihampelas No. 201A, Cipaganti,
Coblong, Bandung 40131

Tax · Audit · Advisory

ANB CONSULTING · INDONESIA